Supplemental Table 2. Additional Scoring Key

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| --- | --- |
|  |  |
| 0 | 1 | 2 | 3 |
| Cultural sensitivity (4 Items, up to 8 points) |  |  |  |  |
|  Content | No | Neutral | Yes |  |
|  Audience | Not relevant | Women (EA and/or MA) | Patient & family |  |
|  Language | Only in one language and/or NOT respectful of traditions, beliefs, and values | Yes, language of material respects EA/MA, 1 language | More than one language & language of the material is respectful of EA/MA traditions, beliefs, and values |  |
|  Visual | No image/image doesn’t support information | Image supports information | Positive images reflect EA and/or MA cultures |  |
| Conflict of interest (1 item, up to 1 point) |  |  |  |  |
|  Includes:  • Financial interest  • Promoting religion • Promoting politics • Promoting products • Promoting services | Yes | No |  |  |
| Red flag (invalidated resource) |  |  |  |  |
|  Includes: • Inappropriate  • Swearing  • Semipornographic pictures • Insult leveled at women or men • Disparaging remarks about health care providers  | Yes | No |  |  |